

ANF SPONSORED “JEEWAY PAKISTAN CYCLE RALLY” REACHED RAWALPINDI COVERING 780 KMS

ANF sponsored “Jeeway Pakistan Cycle Rally” comprising 12 cyclists reached ANF HQ Rawalpindi from Muzafargarh, covering a distance of 780 Kms in 13 days. The cyclists started their journey on 12th April, reached at Rawalpindi on 24th April. Deputy Director General Anti Narcotics Force Mahmoud Alam Masud (PSP), Director Headquarters (Chief Of Staff) Brigadier Sheikh Muhammad Ali Haque and other Directors and Staff Officers welcomed the participants and appreciated the noble cause of “Drug Awareness Campaign” with high spirit of volunteer-ship. The participants were highly encouraged and awarded cash Rs. 50000/- alongwith Souvenirs.

The rally was headed by Mr. Latif Sial adopted 14 legs en-route, that is, Multan, Khanewal, Mian Channu, Chichawatni, Sahiwal, Okara, Patoki, Lahore, Gujranwala, Gujrat, Kharian, Jehlum, Sohawa, Gujjar Khan and Rawalpindi / Islamabad.

The purpose of the rally is to create awareness amongst masses particularly young generation, adopting the motto “**DRUG FREE SOCIETY**”. Pursuing the Anti-Drug Message, cyclists also distributed pamphlets, handouts, stickers at different educational institutes, public places and stop over during their journey. During the journey they also delivered speeches and generated motivational discussions / talks for healthy environment and living. The message against drugs was also imprinted on flags, banners and their T-shirts. The rally is an expedition by itself, which is open for all volunteers to join even any one leg of the journey or by welcoming / meeting the rally member’s en-route at their location of convenience.

ANF has been a traditional supporter of sports activities, and had been supporting Cycle Rally for the last 18 years. These cyclists remain in constant touch with ANF DDR Directorate in Punjab and HQ, during planning, en-route as well as at termination point, by giving a warm welcome along with all possible support/encouragement to the cyclists. ANF believes that sports activities facilitation can play a vital role in deviation of youth from unhealthy activities, including drug addiction. In this regard, ANF maintains Drug Demand Reduction Directorate which undertakes Drug Harm Reduction Activities and Addiction Rehabilitation Treatment Hospitals. To this effect, last year, ANF has conducted 364 Drug Demand Reduction activities throughout Pakistan and treated 900 drug addicts at Model Addiction Treatment Rehabilitation Centres.

