

# DRUG DEMAND REDUCTION REPORT - JULY 2016

## CONGRATULATION "69 Independence Day"

*May we not be in Focus!  
Together we stand in Solidarity*

Together we should  
also eliminate

# Drugs



**Balochistan**



**ANTI NARCOTICS FORCE  
NARCOTICS CONTROL DIVISION  
MINISTRY OF INTERIOR  
GOVERNMENT OF PAKISTAN**



## **TABLE OF CONTENTS**

<b>Sr</b>	<b>Contents</b>	<b>Page No</b>
1.	Summary of Activities	2
2.	Post – Event Reports	3-18
	a. HQ ANF	3-7
	b. RD Balochistan	8
	c. RD Sindh	9
	d. RD Punjab	10-13
	e. RD KPK	14-15
	f. RD North	16-18
3.	Patients Treated	19-21
4.	Pre - Event Information	22-23
5.	ANF Social Media & Web	24
6.	Press Clipping - RDs	25
7.	Significant Seizures	26

**ANF - DDR ACTIVITIES****SUMMARY- JULY 2016**

Sr	Activity	NCD	HQ ANF	RD Balochistan	RD Sindh	RD Punjab	RD KPK	RD North	Total
1.	Visit - Mr. Mattson (US Air Force) to HQ ANF	-	1	-	-	-	-	-	1
2.	Visit - ODRP Team to HQ ANF	-	1	-	-	-	-	-	1
3.	Visit - Comd Combine Maritime Task Force	-	1	-	-	-	-	-	1
4.	Visit - Christina Von Sperling Afridi to HQ ANF	-	1	-	-	-	-	-	1
5.	Hajj Awareness Campaign through Print Media	-	1	-	-	-	-	-	1
6.	Sports Activity	-	-	-	-	1	-	-	1
7.	Visits - MATRCs	-	-	-	2	-	-	1	3
8.	Promotion - Social Media	-	-	-	-	-	-	1	1
9.	Awareness - Rikshaw Campaign	-	-	-	-	1	-	-	1
10.	Awareness Lectures	-	-	1	-	2	2	-	5
11.	Awareness Campaign / Sessions	-	-	-	-	1	-	2	3
12.	Awareness Walks	-	-	-	-	2	-	-	2
13.	Distribution - Awareness Material	-	-	-	-	1	3	-	4
14.	Preparation - Awareness Material for Hajj Operation 2016	-	-	-	-	-	-	1	1
15.	Seminar	-	-	-	-	1	-	-	1
16.	Health Activities - MATRC	-	-	-	-	-	-	1	1
<b>Total</b>		-	<b>5</b>	<b>1</b>	<b>2</b>	<b>9</b>	<b>5</b>	<b>6</b>	<b>28</b>



## HQ ANF

### VISIT - MAJOR GENERAL MATTSON (US AIR FORCE)

On 14<sup>th</sup> July 2016, Maj Gen Rick Mattson of US Air Force visited HQ ANF. DG ANF welcomed the guest and briefed him about the existing Counter Narcotics Strategy being implemented by ANF. During his visit, Maj Gen Rick Mattson took keen interest in knowing about the innovative concealment methods used by drug mafia. Guest also visited the ANF Breeding Kennels.

### PICTORIAL VIEW



Maj Gen Rick Mattson of US Air Force called on DG ANF – 14 Jul

## **VISIT - ODRP TEAM LED BY MR. ROBERT VIERKANT DIRECTOR CENTRAL COMD & COUNTER NARCOTICS**

On 27<sup>th</sup> July 2016 a team of representatives from ODRP lead by Mr. Robert Vierkant visited HQ ANF. Delegation was briefed on the Counter Narcotics Situation prevailing in Pakistan. During the visit it was agreed to further enhance the bilateral ties on drug related issues. During his visit Mr. Robert also visited the Display Room and ANF Canine breeding facility.

### **PICTORIAL VIEW**



Visit - ODRP Team Led by Mr. Robert Vierkant Director Central Comd Counter Narcotics to HQ ANF  
- 27 Jul

## **BRIEF TO COMMODORE BILAL ABDUL NASIR, PAKISTAN NAVY**

On 29 July 2016 Cdr Bilal Abdul Nasir of Pakistan Navy visited HQ ANF. Since the Cdr Bilal Abdul Nasir has recently assumed the command of Combine Maritime Task Force, he was briefed about the mandate and Counter Narcotics Strategy of ANF. DG ANF, Cdr Bilal Abdul Nasir assured to enhance mutual understanding on professional matters.

### **PICTORIAL VIEW**



Visit - Cdr Bilal Abdul Nasir, Pak Navy to HQ ANF - 29 Jul

## **VISIT - CHRISTINA VON SPERLING AFRIDI TO HQ ANF**

Ms. Christina Von Sperling Afridi, Chairperson Karim Khan Afridi Welfare Foundation, visited HQ ANF to meet DG ANF Major General Nasir Dialwar Shah. The visit was basically aimed to organize a program “SAVE TOMORROW” i.e. to Spread awareness of overdose losses and to celebrate “International Overdose Awareness Day” (IOAD), encouraging the youth to get involved in sports and physical activities.

The program “SAVE TOMORROW” will be held at Pakistan Sports Board Complex from 1600 to 2100 hrs on 27 August. It will apprise the community members about the use of fatal and non-fatal overdose, to current and former drug users. It will also reaffirm that drug users are valued in society, hence will organize a stage to stimulate discussion about overdose prevention and drug policy.

To attract the active participation of youth, event is being organized in collaboration with Islamabad Cycling Association, by categorizing cycling competition of professional cyclist, amateur cyclist and general public. The idea is to bring out the children in real world of cooperation, mutual straggle, sports and interaction, hence deny to glance the world through screens of gadgets.

The Chief Guest invited to grace the occasion is Honorable Federal Minister Mian Riaz Hussain Pirzada. Other prominent dignitaries include Secretary NCD Mr. Ajaz Ali Khan, Maj. Gen. Nasir Dilawar Shah, Representative of UNODC Mr. Cesar Guedes and the Mayor of Islamabad Sheikh Ansar Aziz. The dignitaries will also address the occasion, followed by prize distribution among the participant Cyclists.

### **PICTORIAL VIEW**



Visit – Ms. Christina Von Sperling Afridi, Chairperson Karim Khan Welfare Foundation to HQ ANF



## **CASE STUDY – ADDICT RECOVERY**

Shahbaz Ahmed, a 24 year old boy is under treatment at MATRC Karachi for last one month. His native town is Sargodha, while his family had shifted to Karachi 15 years ago. Shahbaz is living at parent's house along with two brothers and four sisters. The patient is a Matric level student and also works as a security guard in a private firm. Shahbaz is unmarried and resides in a joint family, whereby average income of family is Rs. 50,000/-.

Shahbaz's drug addiction is a typical example of Deviant Behavior. He was only 11 years old when he started taking drugs, and the basic reason for his addiction is isolation from family due to physical punishment by his elder brother. Often after bashing, he used to disconnect from his family in desperation. While sitting among his peers, initially he used to take hashish, and later within no time, he found himself addicted to Heroin as well. He sought asylum from domestic violence and fell prey to drug addiction. He used to consume drug 3 to 4 times a day with his peers.

Shahbaz used to manage narcotics with the help of his friends. He would spend most of his salary on purchase of narcotics. He also used to borrow money from his friends and cousins to accomplish his satisfaction. His parents, unaware of his activities, used to give him money; however by the time they realized, it was too late to layoff trap of addiction. Deviant behavior of the patient created many hurdles and unrest in family's social fabric.

Shahbaz informed that on the average, he used to spend Rs. 600 daily on narcotics. Being from lower middle class, his father's income could hardly meet his addiction needs. He started getting a rejecting attitude from family members as well as people of area. After about ten years of addiction, Shahbaz became almost socially isolated; however his elder brother never gave up on him. He assisted Shahbaz in realizing of a respectable social and family life. His brother also made him ready to get proper treatment of his addiction.

Being from humble family, they started exploring cheap treatment against drugs. Luckily they identified free drug treatment facility in MATRC Karachi. Initially Shahbaz was a bit afraid and shy in hospital, however seeing the attitude of hospital staff he gained confidence within days. He told the horrible myths of treatment, which normally rumored amongst addicts. As per Shahbaz horrific stories of treatment, are major barriers in the way of volunteer treatment by addicts.

After getting treatment from the center, Shahbaz intends to promote the true picture of treatment amongst his peers. However, challenge remains who will win the battle i.e. Motivation or Relapse.

**Note:** *Photo of the patient is intentionally not being published due to social implications.*

**RD BALOCHISTAN****POST EVENT REPORT - JULY 2016**

Nature of Activity	Date	Time	Venue	NGO Involved	Chief/Special Guest	Target Group Attended
Awareness Lecture	20 Jul	1030 hrs	FG Public School, Quetta Cantt	-	-	350 students

**PICTORIAL VIEW**

Awareness lecture at FG Public School, Quetta Cantt - 20 July

## RD SINDH

### POST EVENT REPORT - JULY 2016

Nature of Activity	Date	Time	Venue	NGO Involved	Chief / Special Guest	Target Group Attended
Visit of MATRC by Chairman Agha Khan Welfare Foundation	12 July	1000 hrs	MATRC, Karachi	-	Chairman Agha Khan Welfare Foundation	50 Patient
Visit of MATRC by Imran Ali Shah (A.O Clinic Karachi)	21 July	1100 hrs	MATRC Karachi	-	-	50 Patient

### PICTORIAL VIEW



Mr. Sameer Lakheni Chairman Agha Khan Social Welfare visited MATRC Karachi - 12 Jul



Mr. Imran Ali Shah (A.O Clinic Karachi) visited MATRC Karachi - 21 Jul

**RD PUNJAB****POST EVENT REPORT – JULY 2016**

<b>Nature of Activity</b>	<b>Date</b>	<b>Time</b>	<b>Venue</b>	<b>NGO Involved</b>	<b>Chief Guest</b>	<b>Target Group Attended</b>
Lecture	1 July	1600 hrs	Lahore Institute of Science and Technology, Shadman, Lahore	Youth Council for Anti Narcotics	NGO President Syad Zulfiqar Shah	85 Students
Walk	14 July	1300 hrs	Multan	Pakistan Youth League	NGO President Mr. Zafar Iqbal	50 General Public
Distribution of Informational Material	18 July	1100 hrs	Different Places of Lahore	Youth Council for Anti Narcotics	NGO President Syad Zulfiqar Shah	General Public
Sports Event (Cricket)	19 July	1130 hrs	Daska	Aaghaz-e-Nau Lahore	NGO President Dr Mehmooda Aftab	120 Students
Seminar	20 July	1730 hrs	Multan	Pakistan Youth League	NGO President Mr. Zafar Iqbal Jatoi	150 General Public
Rickshaw Campaign	20 July	1130 hrs	-do-	-do-	-do-	General Public
Walk	23 July	1700 hrs	Multan	Ashiana Welfare Organization	NGO President Mahar Qayum	155 General Public
Distribution of Informational Material	26 July	1200 hrs	Different Places of Lahore	Pak Youth Council	NGO President S.A.Sabri	General Public
Lecture	28 July	1500 hrs	Superior University, Ravi Road, Lahore	Youth Council For Anti Narcotics	NGO President Syad Zulfiqar Shah	70 Students

**PICTORIAL VIEW**

Lecture at Lahore institute of Science and Technology, Lahore - 1 Jul



Drug Awareness Walk at Multan - 14 Jul



Distribution of Informational Material at Different Places of Lahore - 18 Jul



Sports Event (Cricket) at Daska - 19 Jul



Seminar at Multan - 20 Jul



Awareness Rickshaw Campaign at Multan - 21 Jul



Drug Awareness Walk at Multan - 23 Jul



**RD KPK****POST EVENT REPORT – JULY 2016**

Nature of Activity	Date	Time	Venue	NGO Involved	Chief / Special Guest	Target Group Attended
Awareness Lecture	26 July	1730 hrs	Punjab College, Mansehra	-	-	300 Students & Teacher
Distribution of Awareness Material	26 July	1800 hrs	Khyber Bus Stand, Kohat	-	-	100 General Public
Distribution of Awareness Material	27 July	1100 hrs	Hajj Complex, Hayatabad, Peshawar	-	-	500 Pilgrims
Distribution of Awareness Material	28 July	1200 hrs	General Bus Stand, D.I Khan	-	-	1000 Passengers
Awareness Lecture	31 July	1730 hrs	Sport Ground Combh Ring Road, Peshawar	-	-	200 Players & General Public

**PICTORIAL VIEW**

Awareness Lecture at Punjab College, Mansehra - 26 Jul



Distribution of Awareness Material at Khyber Bus Stand, Kohat - 26 Jul



Distribution of Awareness Material at Hajj Complex, Peshawar - 27 Jul



Distribution of Awareness Material at General Bus Stand, D.I Khan - 28 Jul



Awareness Lecture at Sport Ground Comboh Ring Road, Peshawar - 31 Jul

**RD NORTH**  
**POST EVENT REPORT - JULY 2016**

Nature of Activity	Date	Time	Venue	NGO Involved	Chief / Special Guest	Target Group Attended
Civil Society visit to MATRC	14 July	1130 hrs	MATRC Islamabad	-	-	25 Patients, Officials & Staff
Awareness session / Group Activity	20 July	1030 hrs	MATRC Islamabad	-	-	25 Patients
Health Activity - MATRC	21-23 July	1700 hrs	MATRC Islamabad	-	-	25 Patients & staff
Awareness session against drug abuse	25 July	1100 hrs	RD North	-	Force Commander (RD North)	30 Youth Ambassadors
Awareness and information material for Hajj Operation	26-28 July	0900 hrs	RD North	-	-	Pilgrims
ANF Youth Ambassadorship Program events RD North (FB page)	July	24 hrs	RD North	-	ANF Youth Ambassadors	General Public

**PICTORIAL VIEW**



Visit - Civil Society to MATRC Islamabad - 14 Jul

*Addiction is Life Imprisonment...!*



Awareness session / group activity against drug abuse at MATRC Islamabad - 20 Jul



Health Activities at MATRC Islamabad - 21 to 22 Jul



Awareness Session with Youth Ambassadors against drug abuse at RD North - 25 Jul



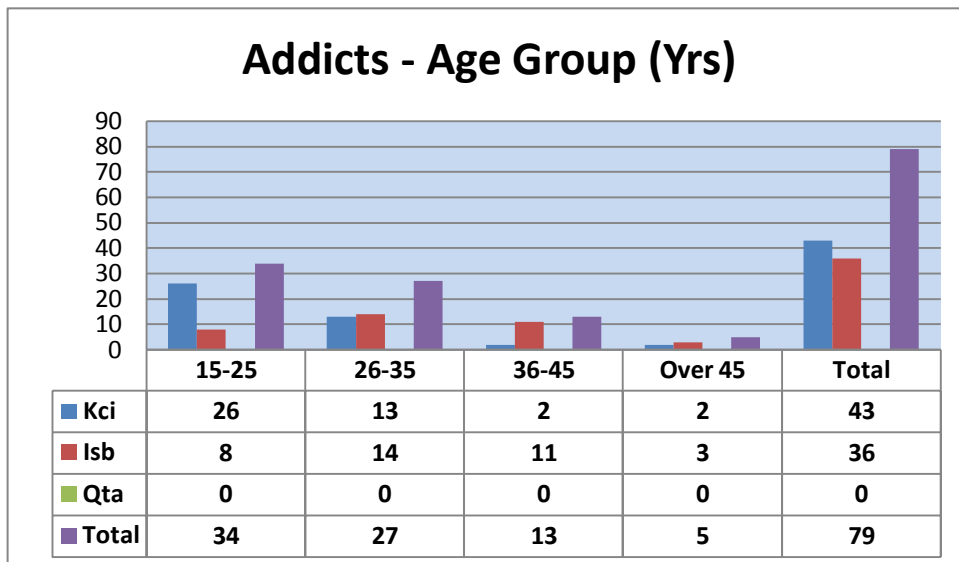
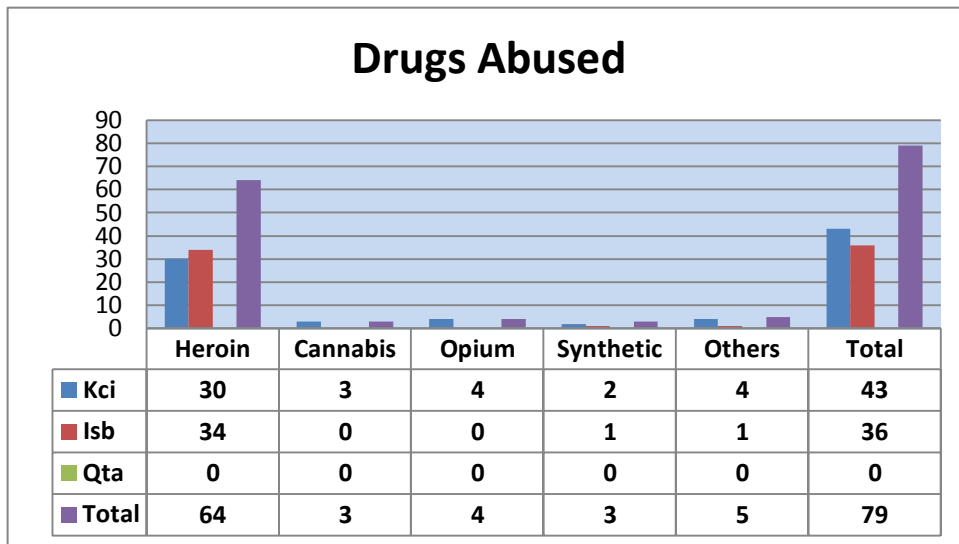
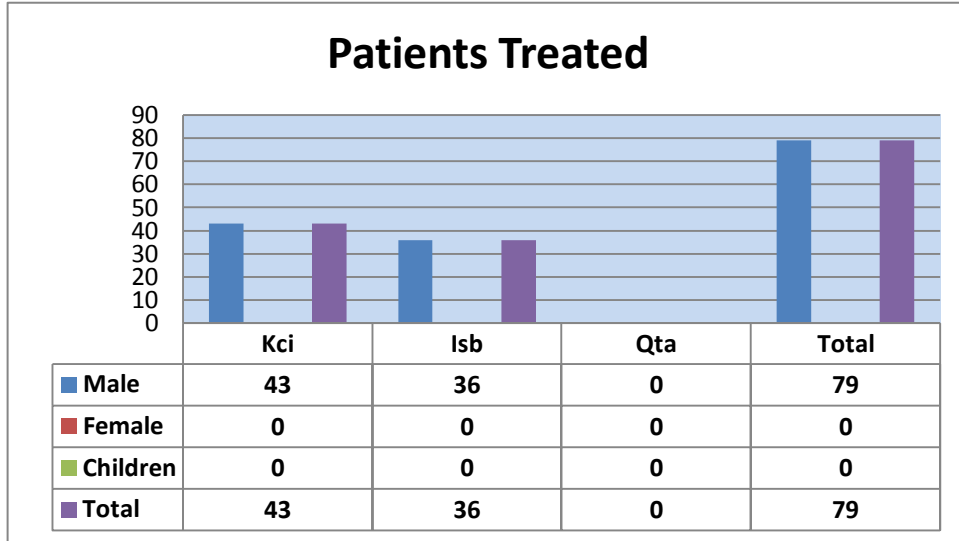
Awareness and information material for Hajj Operation - 28 Jul



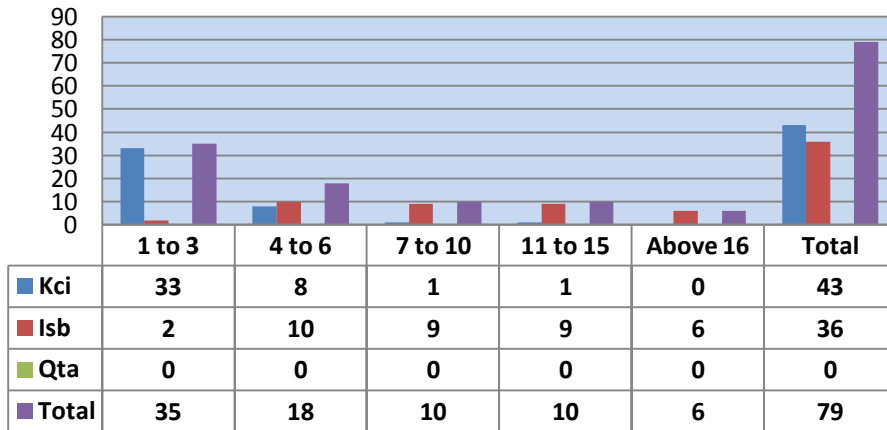
ANF Youth Ambassadorship Program events on ANF RD North (FB page) - 1 to 31 Jul

## TREATMENT & REHABILITATION ACTIVITIES

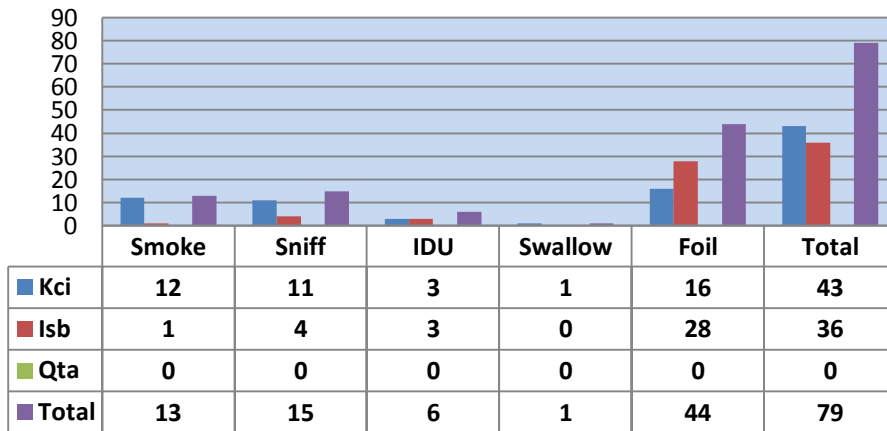
### PATIENTS TREATED AT MATRCs - JULY 2016



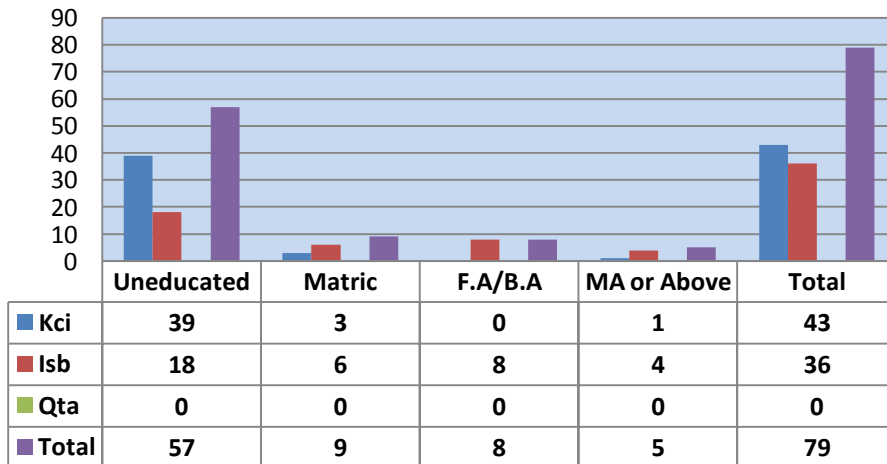
### Addiction Period (Yrs)

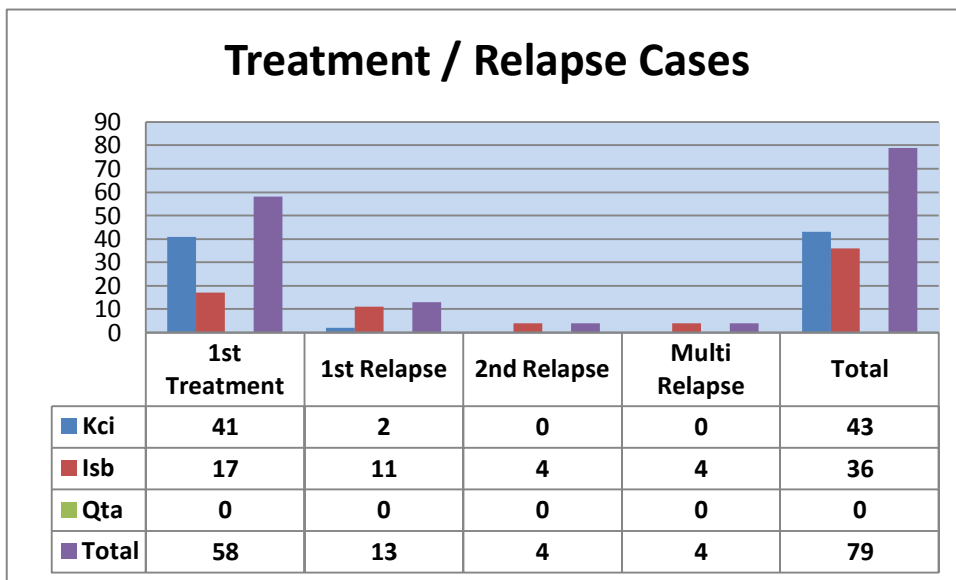
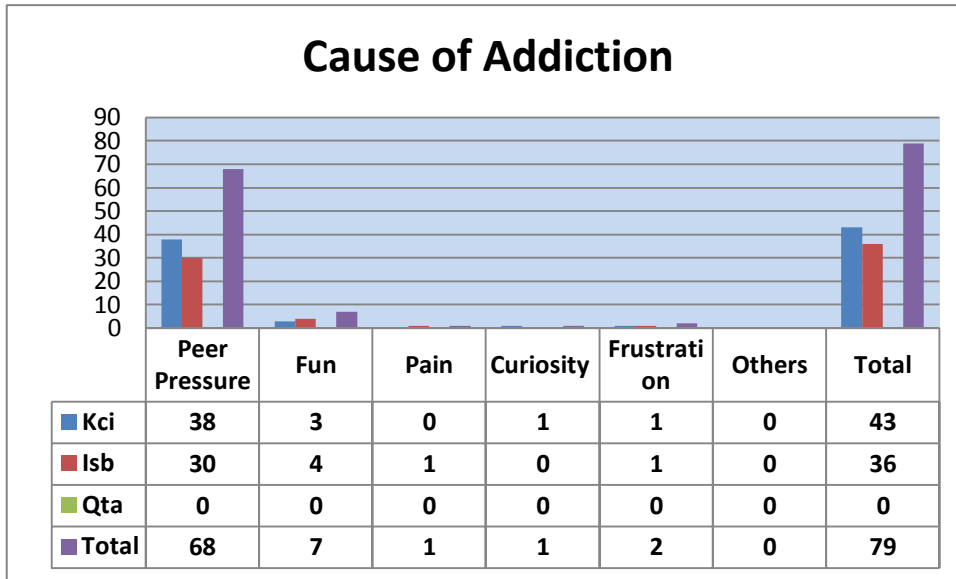


### Mode of Addiction



### Addicts - Education Level





*Addiction is an ILLNESS*  
*Not a CRIME*  
*Addicts don't need PUNISHMENT*  
*They need HELP !*

**PRE - EVENT INFORMATION**  
**TENTATIVE SCHEDULE – AUGUST 2016**

Sr	RD	Nature of Activity	Date	Time	Venue	NGO Involved	Chief/ Special Guest	Expected Target Group
1.	Balochistan	Awareness Lecture	3 Aug	1030 hrs	Govt Boys High School, Gordat Singh	-	-	200 Students & Staff
2.	-	ANF Taekawando Tournament	13-14 Aug	-	Dalbadin	Chaghi Taekawando Association	-	120 Youth & Sportsmen
3.	-	Mini Drug Burning Ceremony	Last week of Aug	-	Kuch Mor	-	-	ANF Officials & Officers
4.	Sindh	Jashn-e-Azadi Celebrations	13 Aug	1000 hrs	Peoples Stadium Lyari, Karachi	-	DG Ranger	400 Students & General Public
5.	-	Cricket Match	13 Aug	2100 hrs	Moin Khan Academy, Karachi	-	DG ANF & DG Ranger / Commissioner Karachi	2500 Youth & General Public
6.	-	Distribution of Awareness Material	22 Aug	1600 hrs	Public Places of Karachi	-	-	250 Public & Youth
7.	-	Awareness Lecture	26 Aug	1000 hrs	Textile Cotton Factory, Karachi	-	-	350 Labor & Youth
8.	Punjab	Awareness Lecture	2 Aug	1100 hrs	Govt Girls College, Baghban Pura, Lahore	Pak Youth Welfare Council	NGO President S. A. Sabri	150 Students
9.	-	Awareness Lecture	4 Aug	1130 hrs	Govt Degree College for Boys, Shahdra, Lahore	-do-	-do-	200 Students
10.	-	Awareness Campaign - Hajj Operation	4 Aug	-	Hajj Terminal/ AIIAP, Lahore	-	-do-	Pilgrims
11.	-	Awareness Lecture	8 Aug	1900 hrs	Govt. College for Girls Samanabad, Lahore	Pak Youth Welfare Council	-do-	300 Students
12.	-	Awareness Lecture	9 Aug	1000 hrs	Govt. College for Boys, Ichra, Lahore	-do-	-do-	270 Students
13.	-	Rickshaw Campaign	11 Aug	1300 hrs	Different Places of Lahore	Muslim Welfare Society	NGO President Tanweer Zaidi	General Public
14.	-	Awareness Lecture	12 Aug	1200 hrs	Govt. College for Girls Wapda Town, Lahore	Pak Youth Welfare Council	NGO President S. A. Sabri	250 Students
15.	-	Awareness Stage Play	13 Aug	1700 hrs	Al-Hamra Art Council, Lahore	Ehsas for Life	NGO President Waseem	200 General Public
16.	-	Awareness Seminar	16 Aug	1400 hrs	Multan	Shaur Development Org, Multan	NGO President Shahid Ansari	150 General Public / Lawyers
17.	-	Awareness Festival for Women	22 Aug	1800 hrs	Pearl Continental Lahore	Ehsas for Life	NGO President Waseem	300 General Public

Sr	RD	Nature of Activity	Date	Time	Venue	NGO Involved	Chief/ Special Guest	Expected Target Group
18.	KPK	Awareness Campaign - Hajj Operation	4-30 Aug	-	Peshawar Airport	-	-	Pilgrims
19.	-	Community Awareness Lecture	14 Aug	1130 hrs	Peshawar	SRO	-	200 General Public
20.	-	Musical Show	14 Aug	2000 hrs	Nishtar Hall, Peshawar	-	-	500 General Public
20.	-	Awareness Lecture	17 Aug	1130 hrs	Peshawar	-	-	200 Teachers & Students
21.	-	Awareness Lecture	18 Aug	1100 hrs	Peshawar	-	-	150 Students & Teacher
22.	-	Awareness Lecture	18 Aug	1000 hrs	Kohat	-	-	100 Teacher & Students
23.	-	Awareness Lecture	19 Aug	1100 hrs	Mansehra	-	-	200 Teacher & Students
24.	-	Awareness Lecture	19 Aug	1000 hrs	D.I Khan	-	-	150 Teacher & Students
25.	North	Displaying Awareness Material - Hajj Operation	1-31 Aug	0900-2000 hrs	Hajj Complex & BBIA, Islamabad	-	FC	2500 Pilgrims
26.	-	Awareness Campaign - Hajj Operation	1-31 Aug	24 hrs	Hajj Complex & BBIA, Islamabad	-	-	2500 Pilgrims
27.	-	Distribution of Awareness and Information Material - Hajj Operation	1-31 Aug	24 hrs	Hajj Complex & BBIA, Islamabad	-	-	2500 Pilgrims
28.	-	Awareness Session	9 Aug	1030 hrs	MATRC Islamabad	-	FC	35 Patients
29.	-	Seminar on "Family Role"	11 Aug	1030 hrs	MATRC Islamabad	-	FC	50 Patients, officials & staff
30.	-	Commemoration of Independence Day 14 <sup>th</sup> August.	14 Aug	1000 hrs	MATRC Islamabad	-	FC	60 Patients, Officials & Staff
31.	-	Students from Various Academic Institute Visit to MATRC	17 Aug	1000 hrs	MATRC Islamabad	-	-	100 Persons
32.	-	Health activities at MATRC	19-21 Aug	1700 hrs	MATRC Islamabad	-	-	35 Patients & Staff
33.	-	Awareness session against drug abuse	25 Aug	1100 hrs	MATRC Islamabad	-	FC	35 Patients
34.	-	ANF Youth Ambassadorship Program - RD North (FB page)	1-31 Aug	24 hrs	RD North	-	ANF Youth Ambassadors	4500 General Public

**ANF HEADQUARTER**  
**Website Page – www.anf.gov.pk**

**Facebook Page – @anofficial**



# ANF SIGNIFICANT SEIZURES & MEDIA COVERAGE

**JULY 2016**

Types of Drug	Opium	Heroin	Hashish	Cocaine	Amph
Quantity (Kgs)	4571.43	2163.127	10767.56	2.425	2.98
Cases Registered	87				
Persons Arrested	98				

## PRESS CLIPPINGS

The collage features several newspaper clippings:

- The Nation**: "ANF recovers 125kg hashish, 25kg opium in Rawalpindi"
- Daily Times**: "ANF seizes 1.102 tonnes of heroin, 2.5kg hashish"
- Daily Jang**: "ANF recovers 125kg hashish, 25kg opium in Rawalpindi"
- Daily SAMA**: "ANF seizes 1.102 tonnes of heroin, 2.5kg hashish"
- Pakistan Observer**: "ANF arrests 34 street peddlers in nationwide drive"
- The Patriot**: "ANF seizes 5.5 tons drugs worth Rs 11 billion"
- National Herald Tribune**: "ANF to come hard on proclaimed offenders and absconders: DG"
- Daily Express**: "ANF seizes 5.5 tons drugs worth Rs 11 billion"

A Baby needs a place in Heart...

But

an Addict

never

knows

its Empty



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